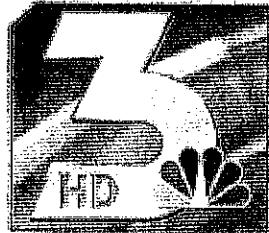


## ORDER



KSJV

Orders	Order / Rev:	105689
	Alt Order #:	
	Product Desc:	State Senate - Jeopardy
	Estimate:	
	Flight Dates:	09/18/12 - 10/25/12
	Original Date / Rev:	08/20/12 / 09/18/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	<u>Benny for Nevada</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1930 Village Center Cir.</u>
		<u>Las Vegas, NV 89134</u>

Billing Type:	<u>Cash</u>
Billing Calendar:	<u>Broadcast</u>
Billing Cycle:	<u>EOM/EOC</u>
Agency Commission:	<u>15%</u>

Advertiser	Name:	<u>Benny for Nevada</u> <i>PN</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:  
Order Separation:  
Advertiser External ID:  
Agency External ID:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,475.00</b>	<b>\$2,953.75</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 105689  
Alt Order #:   
Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada  
Product Desc: State Senate - Jeopardy  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy		CM	630-7pm		-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																	
Week:	10/22/12	10/28/12		MTW-----		3	\$400.00		0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm				MTW-----	:30	(\$400.00)	0.00	NM			
See MG 2.6																	
[In debates]																	
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm				---Th-----	:30	\$400.00	0.00	NM			
(M)	MG for 2.4 10/22																